

Communications Guide for Humanists

PURPOSE This guide is aimed to help humanists navigate the various communications offices and resources at Syracuse University that can help increase the visibility of research and creative work.

NEWS TO SHARE? **COLLEGE OF ARTS & SCIENCES COMMUNICATIONS OFFICE**

College of Arts & Sciences faculty with news to share regarding research, creative work, and teaching will first contact this office. (You also contact this office for your other communication needs, including updating faculty profiles.) This office liaises with other communications offices on campus, including Central Division of Communications.

CAS Communications Contact Form: <https://thecollege.syr.edu/communications/contact/>

MAXWELL COMMUNICATIONS OFFICE

Maxwell faculty with news to share regarding research, creative work, and teaching will first contact this office at MaxComms@syr.edu. This office liaises with other communications offices on campus, including Central Division of Communications.

INTERESTED IN MEDIA TRAINING? **MEDIA RELATIONS OFFICE**

This office can help with vetting reporters/outlets and providing media training. Media Relations also helps connect “experts” at Syracuse University to reputable news outlets, creating a pathway for faculty to engage with dialog on current events.

Email the department at media@syr.edu.

Find all team members’ emails and phone numbers at news.syr.edu/contact/

**BECOME A FACULTY
EXPERT?** To be considered as an “Faculty Expert” for media requests, please submit your name and bio to the University Media Relations team at media@syr.edu.

MORE RESOURCES **‘Cuse Conversations podcast:** <https://news.syr.edu/podcast/>
Syracuse University podcast that often features faculty research and creative work.

Futurity News: <https://www.futurity.org/>

A large research newsroom among several university partners. For more information, consult <https://www.futurity.org/about/>
